

## EDUCATION

University of Houston, Bachelors of Fine Arts degree  
Graphic Design, December 2015

## SKILLS

- Research and concept development in 2D and 3D applications of design: logo and identity, responsive web and app interface, social media and newsletter, product and packaging, information graphics, exhibition and environmental signage
- Proficient in applicable programs: Adobe Illustrator / InDesign / Photoshop / XD, Sketch, Marvel, Invision, Microsoft suite
- Experienced in CSS, HTML, Wordpress and other website platforms
- Skilled in DSLR and film photography, photo editing, photoshoot directing, laser cutting, vinyl plotting, large format printing, letterpressing, silkscreening

## PROFESSIONAL QUALITIES

- Clearly communicate respectfully and professionally with clients and printers, fabricators, or developers
- Work well with deadlines and in team environments
- Quick learner, multi-tasker, problem-solver and always looking to innovate and find the best solution
- Ability to emphasize with client's needs, analyze data and conduct in-depth research
- Adaptive designer, ability to follow brand guidelines and expand on them when appropriate

## EXPERIENCE

### Ringside Design

June 2018 – Present

Website Designer

Conceptualize, design, and handoff graphics for websites using UI tools such as Sketch and Marvel. Work directly with the developer and founders to organize content and create detailed, responsive websites for clients of various backgrounds.

### Houston Zoo

Feb 2017 – May 2018

Graphic Designer

Conceptualize, design, and produce graphics for a wide range of media including print and web marketing collateral, illustration, environmental exhibit design and mock-ups, signage, t-shirts and patches, email newsletters, billboards, branding etc. in collaboration with various departments at the Zoo. Coordinate production of copy and translations, work within budget and time constraints. Serve as liaison between clients and printers or fabricators.

### CORE Design Studio

Oct 2016 – Dec 2016 (Reason: contract position)

Graphic Designer

Conceptualize, design, and produce graphics for a wide range of media including website sketches, environmental signage with mock-ups, t-shirts, email newsletters, logos and branding, brochures, maps, magazine spreads, annual reports etc. in collaboration with other designers, the founders, and clients. Work within time constraints and present ideas and designs in weekly critiques.

### Drunk Elephant Skincare

Apr 2016 – Oct 2016

Graphic Designer

Conceptualize, design, and produce graphics for a wide range of media including product and kit packaging, website and social media graphics, email newsletters, educational materials including booklets and flyers. Design mock-up trade show booth graphics and produced hand-out items like temporary tattoos and buttons. Co-art directed playful product photo shoots, photo editing, and gif creation. Work with website developers, motion graphic artists, videographers, photographers, printers and vendors, marketing and educational personnel, the Creative Director, and the Founder of the company to complete large projects on tight deadlines. Additional responsibilities: Secretarial duties such as assemble gift boxes for editors, postage runs, answer calls, coordinate maintenance, order supplies, scan receipts, clean the office, and organize design files and packaging samples.

### ph Design Shop

June 2015 – Dec 2015 (Reason: firm dissolved)

Graphic Designer

Conceptualize, design, and produce graphics for a wide range of media including logo design and branding, website design, social media graphics, email newsletters, postcards, restaurant menus, billboards, business cards, invitations, etc. Co-art direct photo shoots for project documentation, photo editing, and gif creation. Manage firm's social media accounts, post multiple times per week. Work with website developers, photographers, printers, clients, and the creative director to complete projects on tight deadlines.

### University of Houston Office of Marketing

Sept 2012 – May 2015

Graphic Design Intern

Design graphics for logo production, marketing ads, wall murals, t-shirts, bus wraps, promotional cards, enamel pins, billboards, etc. in collaboration with other designers and the art director. Work within time constraints and present ideas and designs. Also assisted in photo shoots by carrying equipment and directing models.

### Freelance Design

Aug 2013 – Present

Conceptualize, design, and produce graphics for a wide range of media including logos and branding, illustration, posters, web ads, invitation and event collateral, album and cassette artwork, email newsletters, etc. Clear and

open communication with the client, project management, coordinate production of copy. Work within budget and time constraints. Serve as liaison between clients and printers or developers.

Some clients include: Katy Prairie Conservancy, Bayou Preservation Association, Rose Ette, The Petaler, and AER Textiles.

## EXHIBITIONS

### **Big Bugs**

Temporary summer exhibition, Houston Zoo, 2018

### **Nature Connects - Art with Lego Bricks by Sean Kenney**

Temporary summer exhibition, Houston Zoo, 2017

### **INTER**

University of Houston, Graphic Design Senior Exhibition, Winter Street Studios, 2015

### **Written Wor(l)ds**

University of Houston, Graphic Design collaboration with Creative Writing PhD Students, Third Space Gallery, 2014

### **Annual Student Exhibition**

University of Houston, Blaffer Art Museum, 2014 & 2015

## COLLABORATIONS

### **Downtown Magazine**

*Downtown District, Graphic Design, Fall 2015 & Winter 2016*  
Designed the Fall 2015 issue of the popular Houston magazine with 2 other designers at ph Design Shop

### **On The Grid: Houston**

*On The Grid, Graphic Design and Photography, 2015*  
Curation of neighborhood for On The Grid website

### **Unfold Houston**

*University of Houston, Graphic Design collaboration with Creative Writing PhD Students, 2014*  
Designed a map of Houston that belonged to a set which sold out at Brazos Bookstore within 3 days

### **Book Machine**

*University of Houston, Graphic Design collaboration with One Star Press at the Texas Contemporary Art Fair, 2014*  
Designed 1 book each hour for random participants for a total of 6 consecutive hours

### **BAD Shop**

*University of Houston, Graphic Design collaboration with Creative Writing PhD Students, 2014*  
My product was among 5 designs chosen by the Blaffer Art Museum out of 22 designs to be sold in their museum gift shop

### **36<sup>th</sup> Master of Fine Arts Thesis Exhibition**

*University of Houston, Graphic Design collaboration with the Blaffer Art Museum, 2014*  
Out of 22 designs, my book and wall designs were selected by curators from the museum to represent the exhibition

## ORGANIZATIONS

**IDF** Interaction Design Foundation, Member

**AIGA** The Professional Association of Design, Member

**GDSA** Graphic Design Student Organization, Historian

## CERTIFICATIONS

### **Become a UX Designer from Scratch**

*Interaction Design Foundation, Nov 2018*  
Learned about UX deliverables, researching, prototyping, and analyzing data. Earned top 10% in class distinction

*References available upon request*